

62 America's Finest Evergreens



for.. Christmas Trees

Reforestation

Lining-Out Stock

at Wholesale Prices

FALL 1961

LIBRARY
RECEIVED
AUG 4 1961



**WESTERN
MAINE**

Forest Nursery Co.

FRYEBURG, MAINE

**WESTERN
MAINE**

EVERGREENS



Will Make More Money for You!

When you plant Western Maine Evergreens, you are assured of highest quality trees at lowest cost. These healthier, hardier trees survive better, grow faster and produce earlier Christmas Tree crops, better stands of timber, or more beautifully shaped landscaping stock.

The high quality of Western Maine Evergreens is a result of many factors—First, our natural advantages include a rich, fertile soil that is ideal for evergreens, plus the rugged Maine climate with its extremely cold winters and hot summers. Next, we use the most scientific methods of propagating, planting, fertilizing, irrigating, spraying and transplanting. These combine to produce stronger, healthier trees with compact fibrous root systems and thick, rich-green foliage.

Our high volume of production (we grow millions every year) and efficient methods enable us to supply the highest quality seedlings or transplants at amazingly low prices.

That's why we say (and thousands of our wholesale customers agree), "Western Maine Evergreens will make more money for you."



HARRY

Harry and Harold Eastman



HAROLD

How to Plant 1000 Trees a day

Western Maine Evergreens have strong, vigorous root systems which make them "take hold" better for a higher survival rate in all soils and climates.

When trees are unpacked, roots should be covered immediately by placing in a bucket of water or thin mud. This keeps roots from drying out. If a large quantity is to be kept for some time, trees should be "heeled in" by placing in a ditch or furrow and covering roots well with soil, then soaking thoroughly.

One man, using our specially designed planting spade, can plant up to 1000 trees per day. Follow these easy steps for rapid planting.

1. Insert spade straight into ground.
2. Pull back and push forward to form wedge shaped opening.
3. Spread roots carefully and place tree in hole.
4. Close opening, stamp soil on both sides firmly.

Christmas Trees • Reforestation Lining-Out Stock

Whether you raise Christmas Trees or Timber, or plant lining-out stock for resale at the nursery or for use in residential, public or commercial landscaping projects, you'll have better results with Western Maine Evergreen transplants or seedlings. Our wide selection of varieties in both transplants and seedlings is offered at unusually attractive prices considering size and quality. That's why so many tree growers throughout the country depend on us year after year as their source of the best in evergreen stock.

Demand is great, so plan ahead and place your order early. Our fall shipping season is from early September to mid-November.

PLANT THIS FALL!

Each year more and more customers are planting trees in the fall. Fall planted trees can get established without competition from sod and weeds, and they're ready to start growing early in the spring well before you could get on the land for spring planting. Except when very wet soil conditions exist, fall planting has proven highly successful in all parts of the country.

WESTERN MAINE - Pioneer Commercial Growers of Evergreen Seedlings and Transplants - Established 1923

FALL 1961 Wholesale Prices of America's Finest Evergreens

When you invest in evergreens—don't be satisfied with anything less than the best—Western Maine transplants or seedlings. From selection of seed right through to packing for shipment, our special

methods and extra care assure you the very finest evergreens available anywhere at any price. And, as you can see below, prices are very reasonable.

TRANSPLANTS

GUARANTEED-TO-LIVE

Variety	Age	Size	Transplants	Per 1000
AMERICAN ARBORVITAE	5-yr.	8-15 in.	2-3	\$ 75.00
AMERICAN ARBORVITAE	4-yr.	5-10 in.	2-2	70.00
BALSAM FIR	4-yr.	4-7 in.	2-2	70.00
DOUGLAS FIR	5-yr.	8-15 in.	2-3	75.00
DOUGLAS FIR	4-yr.	5-8 in.	2-2	70.00
FRASER FIR	4-yr.	4-6 in.	2-2	70.00
AUSTRIAN PINE	3-yr.	3-6 in.	2-1	65.00
MUGHO PINE (Dwarf)	4-yr.	3-6 in.	2-2	80.00
NORWAY RED PINE	4-yr.	6-10 in.	2-2	65.00
SCOTCH PINE (Austrian Hill)	4-yr.	15-20 in.	2-2	65.00
SCOTCH PINE (Spanish)	4-yr.	12-18 in.	2-2	65.00
SCOTCH PINE (Fr. Highlands)	3-yr.	4-8 in.	2-1	60.00
SCOTCH PINE (So. Sweden)	3-yr.	4-8 in.	2-1	60.00
WHITE PINE	5-yr.	10-18 in.	2-3	80.00
WHITE PINE	4-yr.	6-12 in.	2-2	75.00
BLACK HILL SPRUCE	5-yr.	6-12 in.	2-3	80.00
COLORADO BLUE SPRUCE	6-yr.	10-18 in.	2-4	150.00
COLORADO BLUE SPRUCE	5-yr.	6-12 in.	2-3	135.00
ENGELMANN BLUE SPRUCE	4-yr.	4-8 in.	2-2	80.00
NORWAY SPRUCE	5-yr.	8-15 in.	2-3	75.00
NORWAY SPRUCE	4-yr.	5-10 in.	2-2	65.00
WHITE SPRUCE	5-yr.	10-15 in.	2-3	75.00
WHITE SPRUCE	4-yr.	6-12 in.	2-2	65.00
TAXUS CAPITATA	4-yr.	4-6 in.	2-2	225.00



AMERICAN ARBORVITAE



BLUE SPRUCE



SCOTCH PINE



DOUGLAS FIR



BLACK HILL SPRUCE



Note excellent branch and root development on these Blue Spruce and White Spruce transplants.

TRANSPLANTING INFORMATION

The figure 2-2, shown in the price list, represents the number of years the trees have been in seed beds, the number of years in transplant beds and the number of times transplanted. The first figure indicates the number of years the trees remained in the seed bed before being transplanted. The second figure indicates the number of years the trees remained in the transplant bed. The total of the figures indicates the age of the tree and each dash represents one transplanting. Thus, a 2-2 Douglas Fir is a 4-year-old tree which remained in the seed bed two years, was transplanted and remained in the transplant bed two years.

SCOTCH PINE For several years we have been experimenting with various strains of Scotch Pine and with seed from different sources. We believe that we now have a very good selection to choose from. The Austrian Hill strain seems to be fast growing and have good color. The Spanish strain seems to be quite compact and have excellent color. The North German strain is also a good grower and holds its color quite well.

* **WHITE PINE** may be shipped into all states (and the District of Columbia) except Arizona, Colorado, Nevada, Utah and California.

SHIPPING WEIGHTS

The following shipping weights are approximate due to the different varieties. Weight per thousand trees including packing, material and crates, will average as follows:

SEEDLINGS 2-yr. 7 lbs., 3-yr. 15 lbs.

TRANSPLANTS 3-yr. 28 lbs., 4-yr. 80 lbs., 5-yr. 200 lbs., 6-yr. 200-300 lbs.

All trees shipped by freight are not covered by our Guarantee.

TERMS Cash with order, or one-half cash with order, balance C.O.D. All prices F.O.B. Fryeburg, Maine, net; no discounts. 250 trees of any one kind and size at the 1000 rate. For less than 250 of one kind ask for our Retail Folder. No extra charge for boxes or packing.

Please give Second and Third Choices on All Orders

SEEDLINGS

(NOT GUARANTEED)

Variety	Age	Size	Seedlings	Per 1000
DOUGLAS FIR	4-yr.	5-10 in.	4-0	\$30.00
EUROPEAN LARCH	3-yr.	6-12 in.	3-0	25.00
JAPANESE BLACK PINE	3-yr.	5-10 in.	3-0	30.00
NORWAY RED PINE	4-yr.	6-12 in.	4-0	25.00
SCOTCH PINE (North German)	3-yr.	8-15 in.	3-0	20.00
SCOTCH PINE (South Sweden)	3-yr.	8-15 in.	3-0	20.00
COLORADO BLUE SPRUCE	4-yr.	5-10 in.	4-0	40.00
NORWAY SPRUCE	4-yr.	5-10 in.	4-0	30.00
WHITE SPRUCE	2-yr.	3-5 in.	2-0	20.00

(All three and four year seedlings root pruned)

Western Maine's GUARANTEE

We guarantee that 90% of the transplants you buy from this Price List will live. If you will notify us before October 1, 1962, of the number over 10% which do not live, replacement will be made to equal 90% of the number originally purchased. If we are unable to furnish replacements in exact size originally pur-

chased, we will furnish them in the nearest size and variety. Shipments will be made by express collect or C.O.D. for postage. Trees shipped by freight or truck cannot be guaranteed.

Harry and Harold Eastman
Western Maine Forest Nursery Co.

WESTERN MAINE
Forest Nursery Co.

FRYEBURG, MAINE
Phone: WEBster 5-2165



WESTERN MAINE FOREST NURSERY Co.

America's Finest Evergreens

ESTABLISHED
1923

Telephone: WEBster 5-2165
FRYEBURG, MAINE

FALL PLANTING TIME, 1961

Another good crop
awaits your order.

Again we are happy to report that we have an excellent crop and good supplies
in all varieties of evergreens.

We invite you to visit our nurseries here in Fryeburg this summer or fall.
New England offers an unlimited variety of vacation spots and historical
attractions -- so plan a vacation trip that includes a visit to our
nurseries.

Right now, acre after acre of our seedbeds and transplant beds are
loaded with millions of healthy, robust trees -- trees with well-formed
branches, thick foliage and unusually strong, compact fibrous root sys-
tems. These are the kind of trees that can stand the shock of trans-
planting with little or no loss. . . . During our shipping season, you
can see our expert crews using special equipment to dig these trees with
minimum damage to root systems. In the packing house skilled workers
carefully pack these trees in special sphagnum moss to assure their
reaching our customers in fresh, perfect condition.

Visit our nursery if you can, but if unable to, the enclosed wholesale
folder will give you a partial picture of our extensive operations and the
care that produces these superior quality Western Maine Evergreens. Whether
used for Christmas Tree planting, reforestation, or lining-out stock . . .
you just can't beat Western Maine quality.

America's Finest Evergreens -- Priced Right

Look through the enclosed wholesale price list, read our liberal guarantee
and check the prices for transplants and seedlings. You will then under-
stand why so many thousands depend year after year on Western Maine Forest
Nursery for their requirements. . . . They know from experience that it
doesn't pay to spend the necessary time, money and labor to plant anything
but the very best stock available.

Order Now For Fall Planting

We don't need to educate you on the advantages of Fall Planting. In fact,
during the past few years, even in spite of our stepped-up production, the
increased demand for Fall planting has been such that many varieties are
sold out early in our Fall shipping season. Again this year, we anticipate
a heavy demand. We urge you to plan your requirements and place your order
early so we can reserve some of these superb Western Maine Evergreens for you.

Cordially yours,

Harry Eastman

Enclosure

for Harry and Harold Eastman
The Living Tree Nurserymen

Planting is Faster, Easier

With This Special Planting Spade

Designed to cut your planting time in half. We have used these ourselves for many years. They're well balanced and sturdily made. Designed to plant trees quickly and easily. Using this spade and the method described elsewhere in this folder, one man can plant up to 1000 trees a day. Has many other uses around the home, farm or nursery. Order one or more now. Use order blank to order spade along with your trees.

**SPECIAL
FALL OFFER**

\$12.⁵⁰*

* f.o.b. Fryeburg, Maine

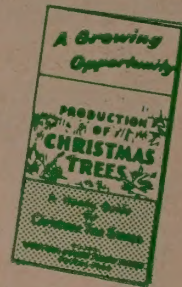


FREE Copy of our new Christmas Tree Grower's Guide

This booklet describes the unusual opportunities for reaping valuable annual harvests from your idle or waste lands. Tells the whole story of how a small investment in Western Maine Evergreen transplants or seedlings can return a cash profit of up to \$1000 each year. Explains which varieties to plant, when and how to plant, distance apart, how and when to harvest and market.

Be sure to get this new free Christmas Tree booklet today! Yours for the asking — just send postal card today, and receive booklet by return mail!

Write for yours today!



**WESTERN
MAINE**

Forest Nursery Co.

FRYEBURG, MAINE

Phone: WEBster 5-2165